

4 March 2026



Annual Global Economic Update: 2026 Market Trends & Drivers

Speaker Biographies

Lead Sponsor & Host:

JM Johnson Matthey

Presented by:

babc ^{PHL}

Event Partners:



Speakers

Moderator



Emanuel Adam

EXECUTIVE DIRECTOR AND CHIEF
TRADE AND POLICY OFFICER -
BRITISHAMERICAN BUSINESS

**Economic
Expert**



Ryan Wang

US ECONOMIST - HSBC

**Special
Guest**



Krista Johnson

US PRESIDENT - JOHNSON
MATTHEY

Panelists (to date)



Adam Walters

SENIOR ENERGY ADVISOR -
PENNSYLVANIA DEPARTMENT OF
COMMUNITY AND ECONOMIC
DEVELOPMENT, BUSINESSPA



**Nicholas L. Stapp,
Ph.D.**

PRESIDENT & CEO - ONE+ AI
STRATEGIES



Joe Fedeyko

BUSINESS DEVELOPMENT
DIRECTOR, CLEAN AIR
SOLUTIONS - JOHNSON
MATTHEY



Ciaran Pocock

DEPUTY DIRECTOR OF TRADE,
DEPARTMENT FOR BUSINESS
AND TRADE, BRITISH
CONSULATE NEW YORK



Emanuel Adam

**EXECUTIVE DIRECTOR AND CHIEF TRADE
AND POLICY OFFICER – BRITISHAMERICAN
BUSINESS**

Emanuel Adam serves as Chief Trade and Policy Officer at BritishAmerican Business and Executive Director of the organization's Washington, D.C. office. In this role, he leads the development and execution of BAB's transatlantic policy advocacy and trade & investment portfolio across both the U.S. and the UK.

With over a decade of experience supporting transatlantic business in Brussels, London, and Washington, D.C., Emanuel has built a strong track record of working with governments, companies, and stakeholders to advance and protect transatlantic trade and investment. He has played a key role in coordinating business input into major trade negotiations and campaigns, including TTIP, the UK-EU Brexit process, the UK-U.S. Free Trade Agreement, the re-opening of the transatlantic travel corridor during COVID-19, and other bilateral efforts focused on innovation, mobility, aviation, tariffs, and data flows.

Emanuel is a regular speaker at public events and frequently contributes commentary to media outlets. His work has been widely published in the field of international trade and policy.



Ryan Wang

US Economist – HSBC

Ryan Wang is a US economist for HSBC Securities, a principal line of business for HSBC Holdings plc, one of the world's largest banking and financial services organizations. He is part of a global team of over thirty economists based out of New York, London, Hong Kong, and other major financial centers.

Ryan is responsible for the bank's view of the outlook for the US economy and has two decades of experience making projections for growth, inflation, and Federal Reserve policy. Ryan has also written about issues such as the US housing market, the outlook for the labor market, fiscal policy, state and local government finances, and trade policy developments.

Ryan meets regularly with HSBC's institutional client base, which includes central banks, money managers, hedge funds, and large corporations. According to Bloomberg, Ryan has consistently been one of the most accurate forecasters of key US economic variables such as inflation and unemployment. He has been with HSBC since 2001.



Krista Johnson

US President – Johnson Matthey

Krista Johnson serves as the U.S. President for Johnson Matthey Inc., assuming the role as the company's most senior leader in the United States. In this capacity, Krista represents JM's diverse businesses, fostering and maintaining relationships with clients, partners, governmental entities, and civil society. Moreover, she stands as a dedicated advocate for the approximately 1500 JM employees, who diligently work to deliver the innovative products and solutions that JM is known for, addressing the challenges of a world striving for both increased and cleaner energy.

Krista transitioned to JM from Shell USA, Inc., the US subsidiary of the energy multinational, where she held various roles including Head of US Corporate Relations, President's Chief of Staff, and Vice-President of International Organizations. Prior to her tenure at Shell, Krista held senior leadership positions in other energy companies, consultancies, and trade associations, following the commencement of her career in the office of US Senator Conrad Burns (R-MT). Krista earned a BA in English Literature from the University of Puget Sound, and later obtained a Juris Doctorate from Georgetown University Law Center.

Outside of her professional endeavors, Krista shares a busy family life chasing two daughters around the world. When not in Scotland or Wyoming she is home with her three American Quarter Horses, two Newfoundlands, and an English bulldog named Eunice, who amusingly believes she's in charge of them all.



Adam Walters

Senior Energy Advisor - Pennsylvania
Department of Community and Economic
Development, BusinessPA

Adam is the Senior Energy Advisor for the Department of Community and Economic Development. Adam works across public, private, and non-profit sectors to bring energy-related economic development opportunities to the commonwealth. Previously, he was a William Penn Fellow with the Pennsylvania Department of Community and Economic Development where he supported the agency's goals of developing business investment and recruitment strategies for the commonwealth in the energy sector. Adam earned his Master of Public Administration from Penn State University and holds a bachelor's degree in International Relations.



Nicholas L. Stapp, Ph.D.

President & CEO – One+ AI Strategies

Dr. Stapp brings distinguished expertise in artificial intelligence, technology, and cross-industry strategy to One+ AI Strategies, a company of One+ Strategies. As both a Fortune 500 executive and academic, he has established himself as a recognized industry expert whose insights have shaped policy and business strategy at the highest levels. His scholarship and thought leadership have been published and presented at international venues, contributing to global conversations about technology's role in society and commerce. With advanced degrees including a BA, MSc, and Ph.D., Dr. Stapp combines rigorous academic training with practical executive experience to deliver comprehensive strategic guidance to clients navigating complex technological and regulatory landscapes.



Joe Fedeyko

Business Development Director, Clean Air Solutions - Johnson Matthey

Joseph Fedeyko is currently the Business Development Manager for Johnson Matthey's Clean Air Solutions Team. He holds a Ph. D. in Chemical Engineering from the University of Delaware. Since joining Johnson Matthey in 2006, he has been the driving force for innovative technologies across catalysis, material development, process development, and system design, resulting in over 40 granted patent families and significant product launches. In addition, he has dedicated his time to serving in several leadership roles in both the Catalysis Club of Philadelphia and the North-East Corridor Zeolite Association. His current role coordinates product development, engineering, sales and business development for existing stationary emission markets and the development of new market opportunities to support decarbonization and the energy transition.



Ciaran Pocock

Deputy Director of Trade, Department
for Business and Trade, British
Consulate New York

Ciaran Pocock is the Deputy Director of Trade with the UK's Department for Business and Trade in New York.

Ciaran leads the trade and investment team at the British Consulate General, New York. He oversees the delivery of the UK government's trade and investment activity across New York, New Jersey and Pennsylvania. He previously led the North American Aerospace team and spent nearly a decade with the UK's Foreign, Commonwealth and Development Office across several roles in London and Cairo.

Ciaran has also held roles with Invest Hong Kong and a UK-based global expansion service provider.