



May 4, 2020 L'EDITION Newsletter

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Welcome New FACC Drexel Co-op Interns: Merle Curran-Ackert & Roza Tabakci

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Register Now for These Upcoming Webinars!

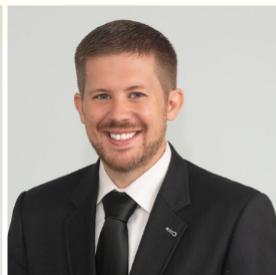
OPTIONS FOR LITIGATING H-1B DENIALS



Jonathan Grode
Moderator



Stephen Antwine
Panelist



Matthew Galati
Panelist



Andrew Rodgers
Panelist

**GREEN
AND
SPIEGEL**
AN IMMIGRATION LAW FIRM

TUESDAY, MAY 5 AT 12:00 EDT

FACC Philadelphia Senior Corporate Member

Options for Litigating H-1B Denials

**FREE WEBINAR: Tuesday, May 5th, 2020
12:00 PM - 1:00 PM EDT**

FACC Philadelphia in partnership with Green & Spiegel LLC

[Jonathan Grode, US Practice Director & Managing Partner](#)

[Stephen Antwine & Matthew Galati & Andrew Rodgers, Senior Associate Attorneys](#)

Have you previously been denied H-1B status in a “specialty occupation”? Join us on Tuesday, May 5th at 12:00 pm to learn how Green and Spiegel successfully earned approval of H-1B status in federal court on behalf of a restaurant group (India House, Inc. v. McAleenan, et. al). After a 2018 denial by USCIS and a 2019 denial on appeal by the

Administrative Appeals Office, the parties sued USCIS and sought relief in federal court pursuant to the Administrative Procedures Act. Jonathan Grode, U.S. Practice Director (Managing Partner) will moderate the panel, which consists of Green and Spiegel Senior Associate Attorneys Stephen Antwine, Matthew Galati, and Andrew Rodgers. During this discussion, he will talk about using a “specialty occupation” for the purposes of H-1B classification and how to submit previous USCIS denials for federal court review.

Register Here!

Huntington

Andy ARDUINI
Senior Vice President,
Group Head

Susana CHAMLEE
Senior Vice President &
Product Group Manager

**NAVIGATING EVERCHANGING GLOBAL
MARKETS TO BUILD A SUCCESSFUL GLOBAL
BUSINESS**

May 5th, 2:00pm - 3:00pm CST

FRENCH AMERICAN
CHAMBER OF COMMERCE
Chicago

Navigating Ever Changing Global Markets To Build a Successful Global Business

**FREE WEBINAR: Tuesday, May 5th, 2020
3:00 PM - 4:00 PM EDT**

FACC Chicago in partnership with Huntington National Bank

Andy Arduini, Senior Vice President
Group Head - Global Advisory, Supply Chain Finance & Financial Institutions

Susana Chamlee, Senior Vice President
Product Group Manager - International Corporate Banking & Global Trade

This presentation by Andy Arduini, Senior Vice President, Group Head - Global Advisory, Supply Chain Finance & Financial Institutions; and Susana Chamlee, Senior Vice President & Product Group Manager - International Corporate Banking & Global

Trade, [Huntington National Bank](#), will provide an outlook for major countries and regions of the world while teaching participants some common approaches to assess and manage geopolitical risk, allowing them to successfully sift through the deluge of often conflicting daily media coverage. The ultimate goal is to help position participants to more safely take advantage of opportunities in global markets.

[Register Here!](#)

Lisa
KOBLIN
SAUL EWING
ARNSTEIN
& LEHR LLP

Myriam
LE CANNELLIER
DSML | EXECUTIVE SEARCH

**LATEST LEGAL UPDATES FOR BUSINESSES
RESTRUCTURING THEIR WORKFORCE DUE TO
COVID-19**

May 6th, 2:00pm - 3:00pm CDT
3:00pm - 4:00pm EDT

FRENCH AMERICAN CHAMBER OF COMMERCE Chicago

FRENCH AMERICAN CHAMBER OF COMMERCE NEW ENGLAND

DSML Executive Search is an FACC Philadelphia Associate Corporate Member

Latest Legal Updates for Businesses Restructuring their Workforce due to COVID-19

**FREE WEBINAR: Wednesday, May 6th, 2020
3:00 PM - 4:00 PM EDT**

Organized by FACC Chicago and FACC New England

[Lisa Koblin, Associate at Saul Ewing Anstein & Lehr LLP](#)

[Myriam Le Cannellier, Co-Founder of DSML Executive Search](#)

Due to unprecedented and unforeseen circumstances caused by the coronavirus (COVID-19) pandemic, employers across all industries are having to make tough decisions

regarding their workforce and essential operations. Business owners and Human Resources managers in the private and non-profit sectors should understand the key legal issues that require consideration prior to and during employee furloughs or layoffs, including employee compensation and benefits, modification of employee job duties or classifications, as well as events that may trigger WARN Act notices.

Presented by Lisa Koblin, Associate at Saul Ewing Arnstein & Lehr LLP, and moderated by Myriam Le Cannellier, Co-Founder of DSML Executive Search, this webinar will highlight these key legal considerations, as well as best practices that employers can implement to ensure continuity of essential business operations, while providing support those employees negatively impacted by COVID-19 pandemic.

Register Here!

Fulton Bank

FACC Philadelphia Associate Corporate Member

You're Invited

What Does The COVID Economy Look Like?

Wednesday, May 6th
4:00pm

Dial In: 646 876 9923 / Meeting ID 978 080 0331

Sponsored by:

John Zannakis, Managing Director
and David Oxley, VP/Financial Advisor
Fulton Financial Advisors
1601 Market St 9th Floor, Philadelphia, PA 19103
855-926-6254

With Guest Speaker Brad Erwin, CFA

Eagle Asset Management

Eagle Asset Management is an affiliation of Carillon Tower Advisers. Carillon Tower Advisers and Raymond James Financial Services are both wholly-owned subsidiaries of Raymond James Financial.

WE LOOK FORWARD TO SEEING YOU THERE.

Fulton

FINANCIAL
ADVISORS[®]

Fulton Financial Advisors and Fulton Private Bank operate through Fulton Bank, N.A. and other subsidiaries of Fulton Financial Corporation, including Fulton Insurance Services Group, Inc. The Advisors at Fulton Financial Advisors and Fulton Private Bank offer a broad array of financial products and trust and retirement services some of which are provided through ValMark Securities, Inc., and/or Raymond James Financial Services, Inc., independent and unaffiliated registered broker/dealers, Members FINRA/SIPC; and/or Executive Insurance Agency, Inc., and/or Specific Solutions, Inc., unaffiliated licensed insurance agencies; Investment advisory services offered through Raymond James Financial Services Advisors, Inc. and/or ValMark Advisers, Inc., unaffiliated investment advisory firms registered with the SEC. Raymond James Financial Services, Inc. is not affiliated with Specific Solutions, Inc., Executive Insurance Agency, Inc., ValMark Securities, Inc., ValMark Advisers, Inc., Fulton Private Bank, Fulton Financial Advisors, Fulton Bank, N.A., Fulton Financial Corporation or any of its subsidiaries. Neither ValMark Securities, Inc., ValMark Advisers, Inc. nor Executive Insurance Agency, Inc. is affiliated with Fulton Private Bank, Specific Solutions, Inc., Fulton Financial Advisors, Fulton Bank, N.A., Fulton Financial Corporation or any of its subsidiaries. Securities and Insurance products are not a deposit or other obligation of, or guaranteed by the bank or any affiliate of the bank; are not insured by the FDIC or any other state or federal government agency, the bank or an affiliate of the bank; and are subject to investment risk, including the possible loss of value.

Join via Zoom!

Dial by your location:

+1 646 876 9923 US; +1 877 853 5247 US Toll-free; +1 888 788 0099 US Toll-free

Meeting ID: 978 080 0331



FACC Philadelphia Senior Corporate Member

WEEKLY UPDATES ON IMMIGRATION LAW AND THE CORONAVIRUS



Jonathan Grode



Dana Imperia

Weekly Immigration Law Update

**FREE WEBINAR: Thursday, May 6th, 2020
5:00 PM - 6:00 PM EDT**

FACC Philadelphia in partnership with Green and Spiegel LLC

Jonathan Grode, Esq., US Practice Director & Managing Partner
Dana Imperia, Esq., Partner

Each day there are new developments with the coronavirus, which impact immigration law. Individuals and organizations must strategize on how to navigate these new restrictions on their personal and corporate mobility.

During the webinar, we will address the most recent issues that are arising with COVID-19 as it relates to the U.S. immigration system:

- Entering the U.S. - Travel Restrictions, Consular Closures, and ESTA Cancellations
- Maintaining Status - ESTA Extensions and the Many Issues of Going Remote
- Updates on Removal Proceedings and Related Procedures
- What to do if you are laid off or furloughed

Things will change as the response from our communities as well as the federal government changes and we have to be able to adapt quickly. Together we can continue to maintain our ability to do our work and also protect the foreign nationals most affected by this global pandemic. Get real time interpretations of any changes that occur, ask your questions, and get answers from our experts.

Register Here!



EUROPE DAY WEBINAR

Discussion on strengthening EU and US trade relations
and investments amidst the COVID-19 crisis

May 7, 2020 - 10:00am

Presented by:
the EU Consulates General and Chambers of Commerce in Atlanta



Europe Day Webinar

FREE WEBINAR: Thursday, May 7th, 2020

10:00 AM - 11:00 AM EDT

FACC Atlanta in Partnership with EU Consulates General

Heike Fuller, Consul General of Germany & Acting EU Chair in Atlanta

Tomas Baert, Head of Trade and Agriculture, Delegation of the EU to the US

John Woodward, VP Global Commerce, Metro Atlanta Chamber

We hope you can join the EU webinar organized by the EU Consulates General and the Bilateral Chambers of Commerce on May 7th at 10am - Save the date!

As the challenges are different depending on the size of your business, we are sending you this survey to better understand what topics would be most relevant to your company for our Joint EU Webinar organized on the occasion of Europe Day.

Please take a few minutes to complete this [brief survey](#) to share your current and anticipated challenges.

Register Here!



Employee Productivity in Virtual Setting

FREE WEBINAR: Thursday, May 7th, 2020

2:00 PM - 2:30 PM EDT

FCCC Ontario in Partnership with IBM

[Alexis Zamkow, Digital Strategy Leader](#)

Join us for our next webinar with Alexis Zamkow, Digital Strategy Leader at IBM. Alexis will share insights on best practices and approaches to stay connected with employees and maintain productivity during a crisis like the COVID-19.

About Alexis Zamkow

Alexis is a practitioner with over 20 years of experience in Innovation, CRM, Data Analytics, Data Management, Product Development, Data Governance, Strategic Partnerships, Customer Experience, Geolocation and traditional mass media.

Register Here!



FACC Philadelphia Associate Corporate Member



Smart Steps For a Healthy A/R During COVID-19

FREE WEBINAR: Thursday, May 7th, 2020

2:00 PM - 2:30 PM EDT

FACC Philadelphia in Partnership with GB Collects

Nash Rotter & John Dame Receivable Experts, GB Collects

The unprecedented events associated with the COVID-19 Pandemic have caused human tragedy on a world-wide scale.

The economic impact is also significant and may be felt long after the illness has faded. How do companies prepare for and address the Recessionary impact of COVID-19? A healthy balance sheet is contingent upon a healthy accounts receivable portfolio. Let Receivable experts Nash Rotter and Jon Dame Illustrate how to keep your firm's finances in good condition during these difficult times.

About GB Collects: GB Collects is a professional, commercial debt recovery agency specializing in all aspects of accounts receivable management. Our firm is a fully licensed, insured and transparent extension of our clients' internal credit departments. Since our inception in 2001, GBC has helped resolve problematic disputes and reduced

delinquencies in all facets of collections in a wide variety of industries. Our skilled collection analysts have voted GB Collects a best place to work in collections for 6 consecutive years. A six time INC 5000 Winner, our growth is produced by satisfied clients worldwide using our services year after year. For more info visit www.gbcollcets.com

Register Here!

French Trivia Night - Online

Sunday, May 10 - 7:30pm Eastern

7:30pm Eastern (4:30pm Pacific, 5:30pm Mountain, 6:30pm Central)

- Geography
- History
- Sports
- Arts & Culture
- Music
- Science
- And more...



French Trivia Night - Online

FREE WEBINAR: Sunday, May 10th, 2020

7:30 PM - 9:30 PM EDT

Organized by FACC Washington, DC

- Participants will meet on ZOOM and teams will be formed among the participants.
- All questions will be moderated and controlled (so the use of smartphones and the internet will not only be monitored but controlled).
- After we divide up teams and the teams select a captain, we will begin rounds!
- As we expect some French people, or people who have lived in France, to register as well as Americans, we will attempt to have them equally divided between teams.
- In the final round, the winning team will be awarded prizes.

Register Here!



FRANCE CANADA
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ONTARIO



centreon



FCCCO's Webinar Series : Leveraging technology to support a virtual workforce

Romain Le Merlus, CEO North America & Co-founder, Centreon

Date and time : May 13, 2020 - 2:00 PM - 2:30 PM EST

Romain Le Merlus,
CEO North America & Co-founder,
Centreon

Leveraging Technology To Support a Virtual Workforce

**FREE WEBINAR: Wednesday, May 13th, 2020
2:00 PM - 2:30 PM EDT**

FCCC Ontario in Partnership with Centreon

Romain Le Merlus, CEO North America & Co-founder

Join us for a 30-minute webinar with Romain Le Merlus, CEO North America & Co-founder of Centreon. Romain will share how the global pandemic has impacted the way Centreon approaches everyday technology and business operations. We'll explore the resources Centreon has released to support the surge of demand for collaborative and remote work applications and equipment.

About Romain Le Merlus

Romain has over 15 years of experience in the IT industry with experience as a consultant, developer, salesman, and leader. He co-founded Centreon in 2005 and has helped it grow to a global company with 200,000 users, sales in every corner of the globe, and offices in Europe and North America.

Register Here!

TEAM MANAGEMENT
YOU ARE THE MANAGER – NOW WHAT?

May 14th, 2020
11.30am-1.30pm

SLAVKA SVARC
O&G global strategic business partner
Team management advisor

You are the Manager – Now What?

FREE WEBINAR: Thursday, May 14th, 2020
12:30 PM - 2:30 PM EDT

FACC Houston in Partnership with O&G

[Slavka Svarc, Global Strategic Partner, Team Management Advisor](#)

Are you looking for effective leadership strategies to elevate your team performance? You are invited to expand your knowledge on how stakeholder mapping, vision driven purpose impacts your team performance.

The FACC presents Slavka M. Svarc, on how stakeholder identification contributes to purpose driven impact while influencing the team performance.

Are you focused on elevating your team performance? Do you want to find out fresh ways in form of profitable conversations with your team? Are you a manager or team leader? Then, this workshop is for you!

Slavka M. Svarc has increased organizational efficiencies across the value chains - from energy to utilities, medical and retail. As the energy industry advisor, Slavka focuses on helping clients elevate their operational effectiveness through balancing task with relationships for maximum productivity. Slavka currently serves not only as an advisor, mentor but also as a coach within energy sector, helping others to succeed by achieving their goals.

If you are ready to expand your knowledge as a manager, then this workshop is for you. Workshop will provide practical and effective ways to elevate your leadership impact.

Register Here!



Presented by AJ Schaller
Executive Chef

Introduction to Sous-Vide Cooking



In Partnership with:



Webinar

Tuesday, May 19 - 1:30pm Eastern

1:30pm Eastern (10:30a Pacific, 11:30a Mountain, 12:30pm Central)

Introduction to Sous-Vide Cooking

FREE WEBINAR: Tuesday, May 19th, 2020

1:30 PM - 3:00 PM EDT

*FACC Washington, DC in Partnership with Cuisine Solutions and
The Culinary Research & Education Academy*

AJ Schaller, Executive Chef

- History of Sous-Vide
- Benefits
- Equipment and Functions
- Process
- Will it sous-vide? Products and Applications
- Safety Concerns
- Brief Demo
- Q&A

AJ Schaller is a 2005 graduate of the Culinary Institute of America. She worked at Restaurant Daniel and Daniel Boulud's Dinex Group for ten years, starting as an extern. After a series of promotions, she finished with the title Culinary Manager. The position included work on restaurant openings, testing recipes, cooking for events, producing cookbooks, food styling, and managing health department matters - including writing HACCP plans for Sous-Vide. In 2015, after a stint at Corkbuzz as Head Chef, she took the opportunity to work under Bruno Goussault as Culinary Specialist for CREA.

[Register Here!](#)

SheppardMullin

FACC Philadelphia Senior Corporate Member



Valérie Demont is a partner in the Corporate Practice Group in the New York office of Sheppard Mullin Richter & Hampton LLP.

Valérie focuses her practice primarily on U.S. and cross-border mergers and acquisitions, capital markets and securities offerings and corporate governance matters.

She has been involved in numerous mergers, acquisitions, joint ventures and dispositions for corporations and private equity funds in the U.S., Europe and Asia (including India). In particular, she routinely advises foreign companies with the establishment and growth of their operations in the United States.

Valérie is a frequent speaker at events focused on cross-border trade and has written or contributed to several publications.

She is outside pro bono counsel to **Girls Who Invest**, a nonprofit organization dedicated to increase the number of women in portfolio management and executive leadership in the asset management industry.



Malika Levarlet is special counsel in the Corporate Practice Group in Sheppard Mullin Richter & Hampton LLP's Washington, D.C. office.

Malika advises international and domestic companies in connection with cross-border transactions (with a focus on U.S. and European companies), joint ventures, complex commercial agreements and corporate governance. She represents clients operating in the technology, financial services, telecommunications, aerospace, and automotive industries.

Malika also counsels international and domestic clients regarding compliance with U.S. trade and antitrust laws and regulations, including those pertaining to mergers (e.g., the Hart-Scott-Rodino Act) and consumer protection (e.g., the Federal Trade Commission Act).

Malika has extensive experience coordinating the merger-control, foreign direct investment (CFIUS) and regulatory reviews of multi-jurisdictional transactions for U.S. and foreign clients.

Valérie received her LL.B. from the **University of Rennes** in France and her LL.M. from **Columbia Law School**. She also received an LL.M. from **University of Paris II - Pantheon -Assas**.

Valérie Demont
ydemont@sheppardmullin.com
+1.212.634.3040

Malika received her J.D. from the **American University, Washington College of Law**, 2006, cum laude, and La Maitrise en Droit (J.D. equivalent), **University of Paris X-Nanterre**, 2004, magna cum laude.

Malika Levarlet
mlevarlet@sheppardmullin.com
+1.202.747.2182

Sheppard Mullin is comprised of a large number of French-speaking attorneys committed to advise French clients with respect to U.S. law matters in French. The legal services provided by "Sheppard Mullin France" are of two types:

A comprehensive support of French companies in their investments, M&A and growth in the United-States provided by U.S.-qualified French-speaking attorneys (who are based in New York, Washington D.C. and San Francisco, and are French speakers, French and U.S.-law educated and U.S.-qualified attorneys); and

A comprehensive practice of European law, especially in competition law from the firm's Brussels office (European law practice led by an attorney admitted to practice law both in Paris and Brussels, and backed by four French-speaking lawyers admitted to practice in Paris and/or Brussels).

U.S. Law by French-Speaking Lawyers for French Clients

The Team consists of attorneys who specialize in U.S. business transactions, mergers and acquisitions, capital markets and securities offerings (debt and equity), general corporate and fund formation matters, commercial contracts, licensing and distribution across various industries, including tech, cloud, software, biotech, life sciences and pharma. The firm also handles litigation, regulatory, tax, competition, intellectual property, labor and other specialty matters.

The Team delivers highly effective representation in U.S. law for France-based and U.S.-based companies, venture funds and other investors with cross-border interests. Clients consist of French companies conducting business in the U.S., including those already operating or desiring to start their U.S. subsidiaries, acquiring or investing in existing U.S. businesses or selling their products in the U.S., as well as U.S. companies conducting business in France or desiring to invest in France, too.

With several French-speaking attorneys, the Team is dedicated to strengthening the ties between the French and U.S. business communities.

For more info, visit: www.sheppardfrenchdesk.com

Sheppard, Mullin, Richter & Hampton LLP, often abbreviated as **Sheppard Mullin**, is an international law firm with over 780 attorneys located in North America, Europe, and

Asia. Founded and continuously operated since 1927, the firm is full-service with 10 major practices areas ranging from Antitrust to Tax. Visit: www.sheppardmullin.com

Welcome Short Édition, FACC Philadelphia Associate Corporate Member!



Short Édition is a French publishing house of short literature: poetry, short stories, and flash fiction. In addition to their online platform, they publish fiction around the world via their Short Story Dispensers for the public to enjoy a serendipitous literary experience, free of charge.

Short Édition aims to raise literary awareness, encourage new and emerging writers, and highlight the importance and timelessness of literature. Short Édition's aim is to adapt literature to the modern world by combining short literature, the community and technology. In this way Short Édition uses passion and humour to inspire the community of readers and authors who dare to like short stories.

Created in 2011, Short Édition has generated over 19 million readings of works and now has more than 230,000 reader subscribers to its participatory platform, short-edition.com, designed for reading on the move. Inspired to promote literature in our ever faster, digital world of screens, they imagined and created the Short Story Dispenser in 2016 to combine the old with the new in offering an ever-changing cache of short stories to offer people unexpected literary moments in their daily lives. Connected to their online platform, the Dispensers print stories of 1, 3 or 5 minutes' duration onto high-quality paper for the public, free of charge. Offering services around the world, Short Édition opened their Philadelphia office in March 2020. For more info, visit www.short-edition.com



Christophe Sibieude
Chief Executive Officer
christophe@short-edition.com



Loïc Giraut
Business Development Manager
loic@short-edition.com

Merci Beaucoup to Our New and Renewing Members!

Welcome New Member

Associate Corporate

shortédition

Merci Beaucoup to Our Renewing Members

Associate Corporate

Fulton Bank

Individual

Michael Lane

Young Professional

[**Antonio Valenzuela**](#)

[**View FACC Corporate Members**](#)

[**Become An FACC Member**](#)

Welcome New FACC Interns



[Merle Curran-Ackert](#)

"I am a Sophomore at Drexel University. My expected year of graduation is 2023. I am majoring in Global Studies with a focus in Arts, Media, and Cultures. I am currently working remotely from Valatie, New York. I have visited France, Italy, Russia, and Canada, and I have intermediate Spanish skills. I have yet to study abroad, but I hope to do so in the future. While interning with the FACC, I would like to learn more about how non-profit organizations are run."



[N. Roza Tabakci](#)

"I am a Sophomore at Drexel University, majoring in Marketing. My expected year of graduation is 2023. I am currently working remotely from Konya, Turkey; the home of the famous poet Rumi. So far I have visited Britain and Russia. For the last two years, I've been studying abroad in the United States. I speak Turkish, English and Karachay-Balkar. I hope to learn new skills and practice them while interning with the FACC."



At the Alliance Française, We are All Online, and Our Summer Session is Coming!

*We are offering sample online classes for free,
as well as intensive classes for beginners,
and many other class formats and activities!*

FACC Philadelphia Associate Corporate Member

An illustration on a red background showing a laptop keyboard, a smartphone displaying the Eiffel Tower, and a pen. To the left, there is a white circle containing a stylized lowercase 'af'.

**SAMPLE AN ONLINE
FRENCH CLASS
FOR FREE !**

Are you wondering what an
online french class looks like ?

**MAY 18 - 21, 2020
ALL LEVELS**



The small logo consists of the stylized 'af' followed by the text 'Alliance Française' and 'de Philadelphie' in a smaller font.

Sample Online Classes!

INTENSIVE PROGRAM

• Center City •

DESCRIPTION

The Intensive Program is an intensive program that lasts **5 weeks** instead of 10 weeks.
The class meets **twice a week** for a total of 5 hours each week.

For instance, for the beginner class, after having successfully completing this course, you will be able to introduce yourself and others, answer basic questions regarding your life and express personal likes and dislikes. You will also have learned the French alphabet, numbers and basic vocabulary. You will be able to ask and answer questions about personal details such as where you live, people you know and things you own, describe or make simple requests and invitations, understand date and time, and explain basic hopes and opinions.

Intensive Program Info!





BOOTSTRAPPING BOOTCAMP 2020

These are challenging times and many of us are turning to entrepreneurship to regain financial stability. Are you ready to pull yourself up by the bootstraps and launch your dream into a profitable business?

Join this 8-week virtual program that breaks down the business plan into manageable pieces. Our rebooted curriculum, industry expert guest speakers, and interactive activities will guide you through the business plan narrative. Stay motivated with your new network of fellow entrepreneurs and perfect your "pitch" together. Afterward, walk away with a drafted business plan and get access to individual consulting with our team.

Who Should Attend:

- Pre-venture/Startup entrepreneurs with managerial experience
- Existing business owners in operation for less than 1 year looking to create a business plan

Topic Covered:

- Marketing & Sales
- Operations
- How to Conduct Industry, Market, and Competition Research
- Strategic Positioning & Operations Management
- Financial Considerations
- Pitching Practice

[Enroll Here!](#)



Amazon Has Temporarily Shut Down in France After 'Essential Goods' Court Order

April 16th, 2020 by Catherine Rickman, Frenchly

Government-mandated quarantines across the world in response to the COVID-19 pandemic have exacerbated existing tensions between global corporations and small businesses. Online retailers and streaming platforms are experiencing an unprecedented boom while mom and pop shops face an uncertain future. This is evident nowhere more than France, where small local businesses are, quite literally, the country's bread and butter. And the goliath receiving the most flack right now? Amazon, of course.

A court ruling by the French government on Wednesday has required the tech giant to limit its sales to 'essential items,' like groceries, hygiene products, and medical supplies. This comes after numerous complaints by Amazon workers that their lives are being put on the line to deliver trivial goods, when they are unable to take adequate sick leave or care for their children while schools are closed.

[Read More Here](#)



French Cheese Crisis: Government Relaxes Strict Regulations to Boost Sales

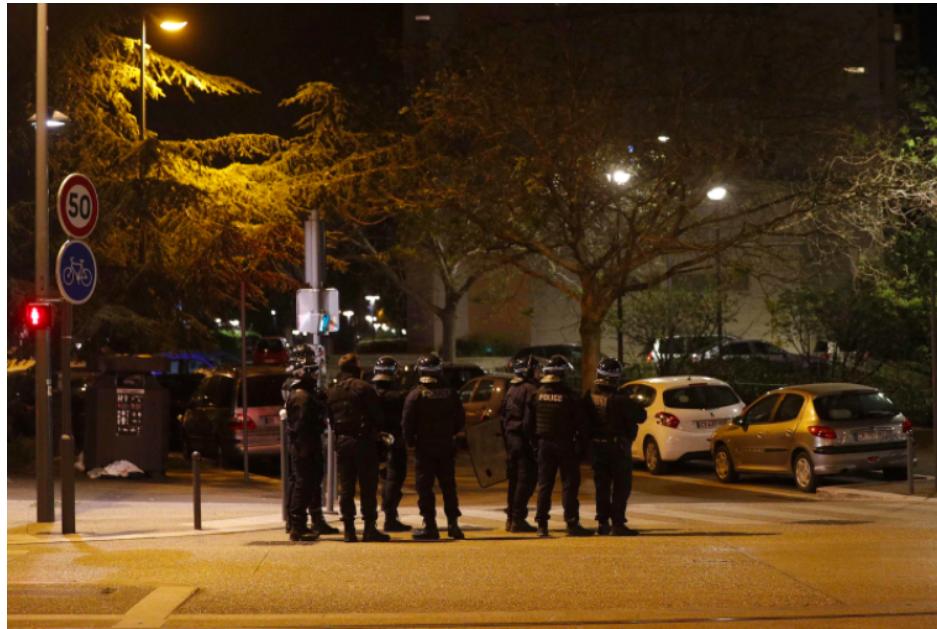
April 25, 2020 by Alex Ledsom, Forbes

The lockdown is severely affecting the sale of French cheeses—it's a problem that restaurants and bars remain closed just as French calving season and milk production reaches its peak. The government is trying to help small cheese manufacturers increase sales by relaxing strict regulations in how cheese can be produced.

Local French cheeses follow very strict guidelines in production (called AOP for Appellation d'Origine Protégée)—for example, on the quality of milk used, and how the milk and cheese is stored. According to rfi, there are 45 AOP cheese in France, some more well known than others—the first was Roquefort cheese in 1925. Annual sales of AOP cheeses total €1.2 billion (\$1.73 billion) which accounts for a quarter of all French annual cheese sales and 45,000 jobs on French dairy farms.

A particular problem for AOP cheese, such as Cantal and Comté, is that consumers have been increasingly buying processed cheese in lockdown, which is more easily available and lasts longer. The world's biggest dairy producer, a French company called Lactalis, has reported a surge in demand for packaged Emmental.

[Read More Here](#)



Violent Protests in Paris Suburbs Reflect Tensions Under Lockdown

[April 25, 2020 by James McAuley, Washington Post](#)

PARIS — The riots began after a man on a motorcycle crashed into the open door of an unmarked police vehicle, a collision that landed him in the emergency room with a broken leg.

In the midst of a global health crisis, the April 18 incident in the Paris suburb of Villeneuve-la-Garenne might have gained little attention — even while there was some debate between witnesses and police about whether the door had been opened on purpose.

But, coming five weeks into a lockdown that has exacerbated inequalities, the incident brought simmering tensions to a boiling point in France's poor and densely populated suburbs.

[Read More Here](#)



What you need to know to keep your video meetings safe and secure.

SECURITY TIP 1

Turn on Your Waiting Room

One of the best ways to secure your meeting is to turn on Zoom's Waiting Room feature. This feature provides a virtual waiting room for your attendees and allows you to admit individual meeting participants into your meeting at your discretion.



SECURITY TIP 2

Don't Use Your Personal Meeting ID for Public Meetings

For public meetings, you should always schedule new meetings with randomly generated meeting IDs. That way, only invited attendees will know how to join your meeting.



SECURITY TIP 3

Master the Security Menu

All security options in a single button, right in the in-meeting menu. Under this menu you will be able to: Lock the Meeting, enable the Waiting Room, and manage Participants.



SECURITY TIP 4

Only Allow Registered or Domain Verified Users

When scheduling a meeting, you can require attendees to register with their e-mail, name, and custom questions. You can even customize your registration page with a banner and logo.

SECURITY TIP 5

Control Screen Sharing

Zoom gives you the ability to determine if you want other participants in the meeting to be able to share their screens, or if you want to be the only one with that ability. You can easily toggle this feature on and off from the screen sharing menu, as well as the security menu.



SECURITY TIP 6

Disable Private Chat

In-meeting chat adds another dimension of collaboration to your meetings, and creating a place for questions to be asked and fielded later. If chat can become distracting or unproductive, in those cases, Zoom allows you to disable and enable chat throughout your meeting.



SECURITY TIP 7

Mute Participants

We've all been in meetings where somebody forgets to mute. Zoom allows you to solve this problem with a simple button to mute all participants. For an added layer of security, you can also disable participant's ability to unmute themselves.



SECURITY TIP 8

Turn Off Annotation

To avoid unwanted annotation, Zoom allows you as the meeting host to remove all participants' ability to annotate during a screen share. You can disable this for the entire meeting, or just temporarily.



SECURITY TIP 9

Make Someone Co-Host

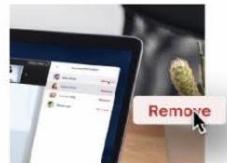
You can promote a trusted meeting attendee to Co-Host, allowing them many of the same privileges and control features available to the meeting host themselves.



SECURITY TIP 10

Remove Participants

If you follow the tips so far, you should never find yourself in a meeting with an unwanted guest. But if you do need to remove an attendee from the meeting at any point, Zoom makes it easy to kick an unwanted participant out of the meeting.



Zoom Video Communications, Inc.

Merci Beaucoup to Our FACC Premier & Ambassador Members!

Premier Members



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The FACC's Mission and Membership



FACC's Mission

The French-American Chamber of Commerce (FACC-Philadelphia) is an independent, non-profit, member-supported business association.

Our mission is to foster a thriving economic relationship between the United States and France and to welcome and support French and Franco-friendly companies, entrepreneurs, and business professionals in Pennsylvania, Delaware, and Southern New Jersey.

Whether you are French, or an international or American Francophile, the FACC Philadelphia is your best resource for productive networking, educational and informative programs, and fun cultural events with a *joie de vivre* spirit. All activities are conducted in English to reach the broadest audience. Speaking French is not a requirement to join.

For more information about the Benefits of the FACC Membership, please click on the button below.

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