

Thursday, July 13, 2023, from 5:00pm – 7:00pm

Morgan, Lewis & Bockius LLP

1701 Market Street

Philadelphia, PA 19103



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## KEYNOTE SPEAKER

### Rick Siger

*Secretary, Department of Community and Economic Development, State of Pennsylvania*

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Rick Siger was appointed by Governor Josh Shapiro as Acting Secretary of the Department of Community and Economic Development on January 17, 2023.

In his current role, Rick leads the commonwealth's efforts to grow our economy and build a better future for Pennsylvanians. He is committed to helping small businesses thrive, spurring innovation, and increasing opportunities in communities to make Pennsylvania a national leader in growth and innovation.

Prior to his current role, Rick served as Chief of Staff and Senior Advisor to the President at Carnegie Mellon University (CMU) in Pittsburgh and led CMU's growth strategy at Hazelwood Green, a former Pittsburgh industrial site re-envisioned as a new model for economic development and translational research.

Rick served President Barack Obama for more than seven years in multiple roles, including as Chief of Staff at the White House Office of Science and Technology Policy (OSTP) and Deputy Chief of Staff at the Department of Commerce. He also worked as former Governor Tim Kaine's Deputy Secretary of Commerce and Trade in the Commonwealth of Virginia.

Rick was born and raised in Pittsburgh and currently lives there with his wife Kinsey Casey, daughter Margaret, and dog Amos. He holds a B.A. in political science from Columbia University.

## KEYNOTE SPEAKER

### Magda Martinez

*Chief Operating Officer, The Welcoming Center*

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Magda joined The Welcoming Center (TWC) in February 2022, after more than three years as Chief Operating Officer at Mural Arts. She brings with her a combination of over 20 years of experience in program development, community engagement and operations. In her current role, Magda oversees human resources, administration, finance, technology, and all programs and services.

Founded in 2003, TWC works to open doors of economic opportunity for immigrants of all education and skill levels and build immigrants' individual and collective agency to address barriers to integration and wellbeing. The nonprofit organization is based in Philadelphia and promotes inclusive economic growth through immigrant integration. TWC collaborates with its participants, a broad spectrum of organizations, and public and private sector institutions to advance learning, shape policy, and grow the economy.

Prior to serving as COO of the Mural Arts Program, Magda served as the Director of Programs at the Fleisher Art Memorial shaping the strategic vision of the institution. In addition, she designed and implemented Fleisher's nationally recognized diversity and community engagement initiatives. Magda has also served on the board of the Bartol Foundation and Taller Puertorriqueño. She currently serves as a board chair of the Philadelphia Cultural Fund and recently joined as an advisory committee member for The Colored Girls Museum in Philadelphia.

Magda is a writer, vocalist, educator and performer whose passion for and belief in the power of the arts began in her youth. She has written, performed and produced her original works nationally. She is a founding member of Las Gallas, a Philadelphia based artist collective that toured nationally and internationally.



## Presenting Partners



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